2027 BDC Challenge – 4th edition

Call for Applications and Regulations

The BDC Challenge is a competition designed for 8th grade students who aspire to obtain a scholarship to attend BDC High School. During the competition, students will present their own idea to solve a global problem. Candidates will take part in a real pitch competition before a panel of high-level judges. Winners will receive a full-ride scholarship to attend BDC High School.

1) Eligibility

Students enrolled in the last year of middle school for the 2026/27 academic year from middle schools across Italy and Europe may participate. Failure to obtain the lower secondary school diploma will result, in the event of award, in the revocation of the Scholarship.

By providing the personal data requested in the registration form available at www.bdcschool.eu/challenge-bdc-school-2027 , the Candidate acknowledges the criminal penalties in case of false statements and undertakes to provide precise, complete, correct, and truthful data.

The processing of such data will take place in accordance with the information notice pursuant to Legislative Decree 2016/679. None of the requested registration data may be considered sensitive under the meaning of the aforementioned decree.

The Candidate will be held responsible for any damage or detrimental consequence caused to BDC resulting from failure to comply with the above.

The Candidate guarantees that the contents uploaded to https://www.bdcschool.eu/progetto-challenge-bdc-school-2027 are the result of their personal work and, being aware of the criminal penalties for false statements, guarantees that:

- they were created exclusively for participation in the competition and have not been presented for other competitions;
- they are the exclusive product of their own creativity and are not counterfeit or plagiarized;
- they do not contravene any law, public order, or morality;
- they do not infringe any third-party intellectual or industrial property rights, whether registered or not, such as copyrights, trademarks, patents, ornamental designs, or utility models;
- they do not violate any third-party rights deriving from law, contracts, customs, or practices;
- they were created by obtaining all necessary authorizations and/or releases from all persons involved in their creation.

The Candidate assumes full responsibility for the content, lawfulness, nature, quality, and truthfulness of the materials, with BDC and its successors expressly exempted from any obligation to verify or control them. The Candidate undertakes to indemnify and hold harmless BDC and its successors from any loss, damage, liability, cost, or expense, including legal fees, arising from any violation of the above points.

2) Subject of the BDC Challenge

The third edition of the BDC Challenge provides for the awarding of four scholarships, equivalent to 100% of the tuition fees for the entire BDC and ISR high school programs, starting from the 2027/28 academic year:

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- 1 scholarship for the BDC International High School in Milan (4 years)
- 1 scholarship for the BDC Applied Sciences High School in Cologno (5 years)
- 1 scholarship for the IB High School at the International School Rimini (4 years)
- 1 scholarship for the BDC Cambridge Online High School (4 years)

The merit-based competition is governed by these Regulations and will take place through the stages described below, from October 1st, 2026 (publication date of the Regulations) until January 18th, 2027.
The choice of campus will be made solely by the Candidate at the time of registration for the Challenge (only one choice is allowed).
The scholarship does not include, and therefore remains the responsibility of the Candidate, the fees related to the enrollment contract (initial registration, annual enrollment fee, and canteen service).

3) How to Apply and Participant Selection

The Candidate must develop and present an original project that addresses a real and current issue, identifying an innovative and concrete solution. The proposal must be inspired by the principles of:

- environmental sustainability, understood as the responsible use of resources and reduction of waste;
- combating climate change, through solutions that protect the planet and promote virtuous behavior;
- social value, promoting well-being, inclusion, and the improvement of people's or communities' quality of life.

Presentation webinars for the 4th edition of the Challenge will be held, open to anyone interested, upon online registration at www.bdcschool.eu/challenge-bdc-school-2027:

- Tuesday, September 22nd at 6:00 PM
- Thursday, October 8th at 6:00 PM
- Thursday, November 19th at 6:00 PM
- Thursday, December 10th at 6:00 PM
- Thursday, January 14th at 6:00 PM

To participate in the BDC Challenge, it is necessary for the parent or legal guardian to sign the Regulations and Privacy Policy by downloading the documents from www.bdcschool.eu/challenge-bdc-school-2027 and sending them, duly signed, via email to challenge@bdcschool.eu, together with a copy of the ISEE certification and the 2025/26 school report card. Applications for the BDC Challenge can be submitted online from October 1st, 2026 to January 18th, 2027 by completing the form on https://www.bdcschool.eu/challenge-bdc-school-2027, divided into three sections:

1 - Q&A – write 3–4 sentences for each question:
   a. Vision/Objectives
   b. Problem
   c. Solution
   d. Competition
   e. Team/Collaborators

2 - Pitch Deck – attach a presentation including the following sections:
   a. Problem
   b. Solution
   c. Vision

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d. Potential Impact
e. Strategy
f. Team

4 - Video – attach a video lasting no more than 60 seconds including:
a. Personal introduction
b. Problem
c. Solution
d. Why you are the right person for BDC High School

During the project preparation process, BDC will provide support through internal tutors, current students of the BDC International High School in Milan. Participants can book support sessions online via the calendar available on the website.

A Selection Committee will evaluate all applications and select two finalists for each high school, based on the Candidate's chosen campus. Results will be announced by January 25, 2027. The Committee will consist of three external members representing entrepreneurship, STEM, finance, communication and marketing, and one internal member chosen by the Principal among BDC Milan students.

On February 6th, 2027, the pitch competition will be held at the BDC campus in Milan, where the six finalists will present their projects. Each will have 5 minutes to present and 5 minutes for Q&A. The Committee will evaluate the six finalists, draw up the final ranking, and award one scholarship per school the same day.

Winners must confirm acceptance of the scholarship by February 13, 2027, by signing the enrollment contract and paying the required fees (initial registration and annual enrollment fee).

Travel cost to participate to the pitch competition in Milano is not included and is responsibility of the family.

If the scholarship is not accepted, it will be awarded to the runner-up; if the runner-up declines, the scholarship will not be reassigned.

4) General Conditions of Participation

Incomplete applications will not be considered valid. Incomplete or late submissions (after January 18, 2026, Italian time) will not be accepted.

BDC accepts no responsibility for events or circumstances beyond its control that may compromise the submission of projects, such as technical failures or delays due to malfunctioning electronic devices.

5) Evaluation Criteria

The Committee will assign each participant a score based on the following criteria (maximum score: 50 points):

- Understanding/Depth of the chosen topic (0–10 points)
- Graphic presentation of the project (0–10 points)
- Presentation speech (0–10 points)
- Introductory video (0–10 points)
- Average grades in Italian, Math, and English from the second year of middle school (max 10 points)

In the case of a tie, students with a lower ISEE will be given priority. The ISEE certification is required for all candidates, including those residing in another European country.

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The ISEE (or equivalent documentation) may be subject to verification by the competent authorities; in the event of false declarations, current regulations will apply, and the candidate will be excluded from the scholarship ranking.
Scholarships will be awarded based on the quality of the work and the above criteria. The Committee's decision is final and not subject to appeal.
BDC reserves the right to revoke the Scholarship if any violation of these Regulations by the awardee is discovered.

6) Awards

Based on the final ranking, the following prizes will be awarded to the top four candidates:

- 1 scholarship for the BDC International High School in Milan (4 years)
- 1 scholarship for the BDC Applied Sciences High School in Cologno (5 years)
- 1 scholarship for the IB High School at the International School Rimini (4 years)
- 1 scholarship for the BDC Cambridge Online High School (4 years)

The following fees remain payable by the winners:

- Initial registration (only for the first school year)
- Annual enrollment fee (to be paid each year)
- Canteen service (to be paid each year)

The scholarship values and family fees are listed in the attached price lists (Annex A). The school reserves the right to change tuition or cafeteria fees but will communicate any changes no later than December 31 of the preceding school year.
BDC reserves the right not to activate a high school course if an adequate number of enrollments is not reached or if the necessary educational, logistical, or administrative conditions are not met. In such cases, the related Scholarships will not be awarded, and no compensation or indemnity will be due to the winners.
Scholarship renewal for subsequent years is subject to maintaining an annual average grade of:

- 7 or higher at BDC Applied Sciences High School in Cologno;
- 5 or higher at BDC International High School and BDC Cambridge Online High School;
- 5 or higher at the IB High School at the International School Rimini.

If this condition is not met, the scholarship will not be renewed.

7) Intellectual Property Rights

All intellectual property rights remain with the author.
By participating in the competition, the Candidate, waiving any compensation or reimbursement, and regardless of whether they receive an award, grants BDC the right to use the submitted materials for promotional or informational purposes related to the website and BDC activities, while always acknowledging the author.

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8) Disclaimer of Warranties

BDC does not declare or guarantee that the website and its functionalities are "error-free," or that they meet specific Candidate requirements.

BDC does not guarantee that use of the site will be uninterrupted, timely, secure, or error-free, nor that the information on the site is accurate or reliable.

In no case shall BDC be liable for any consequential, incidental, indirect, or other damages arising from the use or inability to use the website.

BDC is not responsible for inaccuracies or delays caused by force majeure or for improper use of the site.

The Candidate agrees to indemnify and hold BDC harmless from any consequences resulting from illegal or improper use of the site.

The Candidate is solely responsible to BDC and third parties for any unlawful conduct related to site use.

9) Candidates obligations

The Candidate agrees to:

- not disclose or share passwords, logins, or access keys;
- not reproduce, copy, or distribute the website or BDC content for commercial or non-commercial purposes;
- not perform any actions that may compromise the security or integrity of the BDC site.

It is strictly forbidden to:

- provide copyrighted material without the necessary rights or authorization;
- provide material revealing trade secrets without authorization;
- provide material violating intellectual property or privacy rights;
- transmit unlawful or obscene material;
- upload sexually explicit content;
- send promotional or unsolicited material (spam, junk mail, etc.);
- falsify one's identity;
- upload or transmit viruses, code, or programs that may damage or limit software, hardware, or telecommunications systems.

Any violation of these obligations will allow BDC to terminate the agreement and pursue damages.

10) Applicable Law and Jurisdiction

All disputes arising from the interpretation or execution of these Regulations, or in any way related to the use of the website, shall be governed exclusively by Italian law.

The Court of Milan shall have exclusive jurisdiction over all such disputes.

11) Glossary

- Beneficiary: the person eligible to participate.;
- Candidate: the minor who, through their legal guardian, assumes legal obligations.

For further information, contact BDC School:

email challenge@bdcschool.eu – tel. 02.3598.6613

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_____:_____
Name of the participant

High School choice (It is possible to select only one option):

- BDC International High School - Milan (4 years)
- BDC Applied Sciences High School - Cologno Monzese MI (5 years)
- IB High School at the International School Rimini (4 years)
- BDC Cambridge Online High School (4 years)

Read and signed:

Place and date, _____

_____ _____
Name and surname of the parents or the person exercising parental authority (Candidate)

_____ _____
Full signatures

SINGLE PARENT SIGNATURE

The undersigned declares that this choice complies with parental responsibility provisions under Articles 316, 337-ter, and 337-quater of the Italian Civil Code, which require the consent of both parents. For this purpose, and in accordance with administrative simplification rules, the undersigned declares—being aware of the legal consequences of false statements—that the choice of school institution has been jointly agreed.

_____ _____
Name and surname of the parents or the person exercising parental authority (Candidate)

_____ _____

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BDC Challenge 2026/27 - Allegato/Annex A

SCHOOL FEES A.S. 2026/27

MILANO

FIRST REGISTRATION (first year only)	
High School	1.500 €
ANNUAL REGISTRATION FEE	
All classes	1.000 €
ANNUAL TUITION FEE	
High School (Y10-Y11) - IGCSE	12.000 €
High School (Y12-Y13) - A-Level	15.000 €
CANTEEN	
All classes	1.500 €

COLOGNO MONZESE

FIRST REGISTRATION (first year only)	
High School	0 €
ANNUAL REGISTRATION FEE	
High School	500 €
ANNUAL TUITION FEE	
High School (Y10-Y14) - Scienze Applicate	6.500 €
CANTEEN	
High School (3 lunches a week)	1.000 €

CAMBRIDGE ONLINE

IGCSEs - Year 10 & Year 11	
6 subjets (per year)	5.650 €
A-Levels - Year 12 & Year 13	
3 subjets (per year)	5.150 €
Extras	
English Language Assestment (one time)	200 €
IGCSE Exam (per subject) - BDC School Milan	200 €
A-Levels Exam (per subject) - BDC School Milan	250 €

RIMINI

ADMISSION FEE	
High School (GR 9)	1.500 €
REGISTRATION FEE	
High School (GR 9)	1.000 €
ANNUAL TUITION FEE	
High School (GR 9) - IB	18.500 €
LUNCH FEE	
All grades	1.515 €

v.09/26